



UNIVERSITÀ  
di CAMERINO



### Faculty of Geography

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### Double degree program

Profile of Education Program

**Master of the 1<sup>st</sup> level in “Management of Wine Export “ at the University of Camerino (Italy)**

and

**Master in “Geography of Eno-Gastronomic Recreation and Tourism” at Taras Shevchenko National University of Kyiv (Ukraine)**

Number of Specialty:

**106 – Geography (Geography of Eno-Gastronomic Recreation and Tourism)**

1 – General information	
High educational degree /qualification title	<i>High education degree: Master Specialty: 106 - Geography Specialization Geography of Eno-Gastronomic Recreation and Tourism Title of the Programme Geography of Eno-Gastronomic Recreation and Tourism</i>

	<i>Educational Qualification: Master in Geography (Geography of Eno-Gastronomic Recreation and Tourism)</i> <i>Professional Qualification: specialist in recreation</i>
<b>Language (s) of study and evaluation</b>	Ukrainian / English; Russian / English
<b>Validity of the Educational Program</b>	<b>120 ECTS credits, education and training period 1 year and 9 months</b>
<b>Educational Program type</b>	<b>double degree program</b>
<b>Full name of the High Educational Establishment/ Of the Department/Faculty or Institute which provides educational program</b>	<b>Taras Shevchenko National University of Kyiv, Ukraine Faculty of Geography</b>
<b>Name of the High Educational Establishment that participates in the program</b>	<b>University of Camerino, Italy (<a href="http://international.unicam.it/">http://international.unicam.it/</a>)</b>
<b>The official name of the educational program, The official name of the degree,</b>	The title of the programme: « <b>Management of Wine Export</b> » High education degree: <i>Master</i> <b>Mater of the 1<sup>st</sup> level in Management of Wine Export</b>
<b>Accreditation (if available)</b>	National Agency for education quality provision of the Ministry of Education of Ukraine
<b>Cycle / degree program</b>	NLC Ukraine – <b>7 degree</b> , FQ-EHEA – <b>second cycle</b> , EQF-LLL – <b>7 degree</b>
<b>Background</b>	Bachelor degree, Ukrainian or Russian language (for foreigners), English – B2 (in accordance with the European Recommendations of language education), communicative level of Italian
<b>Form of study</b>	Full time, distance learning
<b>The validity of the educational program</b>	2017-2020
<b>Internet access to the description of educational programs</b>	<a href="http://international.unicam.it/courses">http://international.unicam.it/courses</a>
<b>2 – The purpose of the educational program</b>	
	Education and training of master degree students of geography faculty of Taras Shevchenko National University of Kyiv in the University of Camerino during one year on the programme aimed to knowledge enrichment in geography of wine market with award of Master of the 1 <sup>st</sup> level degree in “Management of wine export” in the University of Camerino and further award of Master in “Geography of Eno-Gastronomic Recreation and Tourism” in Taras Shevchenko National University of Kyiv.
<b>3 - Characteristics of the educational program</b>	
<b>Subject area (discipline) /</b>	Inter-disciplinary education and training programme (provisional

<b>profession / specialization program)</b>	volume of every component in % as a share of the total educational programme). Geography of eno-gastronomic recreation and tourism; marketing and management; law (70:20:10)
<b>Aspect of Education Program</b>	Educational-scientific academic (applied)
<b>The main focus of the educational program and specialization</b>	Special education with specialty of geography (geography of eno-gastronomic recreation and tourism) Keywords: <b>eno-gastronomic recreation, management of wine export</b>
<b>Structure and logics of the educational programme</b>	<p><i>Educational services - Taras Shevchenko National University of Kyiv (60 credits ECTS):</i>  Geographical Foundations of Sustainable Development. Sustainable Enogastronomy Recreation and Tourism (6 ECTS);  Geography of Eno-Gastronomic Reacreation and Tourism Resources (6 ECTS);  International cooperation in Eno-Gastronomic Recreation and Tourism (6 ECTS)  Professional and Corporative Ethics (3 ECTS);  Mathodology and Organization of Scientific Research with Basis of Intellectual Property (3 ECTS);  Assistant on-the-classes-traineeship (5 ECTS);  Internship. Part 1. (Out-of-classes-traineeship) (6 ECTS);  Projects and Programmes on Geography of Eno-Gastronomic Recreation and Tourism Management (4 ECTS);  Geography of Wine Production (4 ECTS);  Master Thesis (6 ECTS);  Geography of World Market of Eno-Gastronomic Tourism (8 ECTS);  Bases of Eno-Gastronomic Tourism: Technolohies, Innovations, Health (3 ECTS);  Master Thesis defence.  State Exam in Tourism (Geography of Eno-Gastronomic Recreation and Tourism)</p> <p><i>Educational services of UNICAM (60 ECTS credits):</i>  Geographic indication and its protection on the world market (16 ECTS);  Sensory Geography and Studies of Consumers' Prefernces in Wine Touris (11 ECTS);  Trends and Development of Wine Tourism: Territory and Wine (3 ECTS);  Geography of Word Eno-Gastronomic Markets (8 ECTS);  Geomarketing and communications on Eno-Gastronomy (8 ECTS);  Bases of Eno-Gastronomy: technologies, Innovations, Health (3 ECTS);  Internship. Part 2. (Out-of-classes-traineeship) (5 ECTS);  Seminars and Workshops on Geography of Eno-Gastronomic Recreation and Tourism (6 ECTS).</p>
<b>Features of the programme,</b>	Mandatory internship in the company, in Italy or in Ukraine, under student's choice of at least 8 weeks. In case of internship in Italy,

<p><b>preparation and defence of research</b></p>	<p>UNICAM undertakes to provide partner entities. In case the internship takes place in Ukraine, Taras Shevchenko National University undertakes to provide the enterprises. In any case, the student shall provide UNICAM with reports in Italian or English.</p> <p>The educational programme of Master of the 1<sup>st</sup> level “Management of Wine Export” requires presentation of qualification paper to be assessed by the Commission appointed by the Director on international programmes of UNICAM. The defence of the qualification paper may be organized in a form of video-conference (in accordance with the regulation on distance defence and exams).</p> <p>UNICAM issues for the students of Taras Shevchenko National University of Kyiv the Diploma of Master of the 1<sup>st</sup> level in “Management of Wine Export” in Italian.</p> <p>Students shall not stay in Italy longer than two semesters.</p> <p>Students of Taras Shevchenko University of Kyiv who got the diploma of Master of the 1<sup>st</sup> level in “Management of Wine Export” based on results of studies, having fulfilled 60 (CFU) credits of the UNICAM programme on “Management of Wine Export”, will have their full recognition in Master Degree Programme in “Geography of Eno-Gastronomic Recreation and Tourism”.</p> <p>Students of Taras Shevchenko National University of Kyiv who fulfilled in total 120 (ECTS) credits are allowed to defend the qualification paper to gain Master Degree in “Geography of Eno-Gastronomic Recreation and Tourism” in front of the State Exam Commission composed by the teachers of the Taras Shevchenko National University of Kyiv. The defence of the qualification paper may be organized in a form of video-conference in accordance with the regulation on distance defence and exams. To graduate the programme “Geography of Eno-Gastronomic Recreation and Tourism” students shall present a qualification paper in Ukrainian with Abstract in English. The paper is presented in English.</p>
<p><b>Number of the participants</b></p>	<p>10 students of Taras Shevchenko National University of Kyiv</p>
<p><b>Price of the program</b></p>	<p>Price for the period of studies in Ukraine : 32 800 UAH Price for the period of studies in Italy: 1 400 EURO</p>
<p><b>4 – Suitability graduates to employment and further education</b></p>	
<p><b>Eligibility for employment</b></p>	<p>Types of economic activities, professional titles of jobs (under DKP) the graduator can apply: activities in the sphere of informatization (data proceeding, database); research and studies in the sphere of nature and technical sciences (services, mainly to legal entities, market and PR research, consulting in commercial and management domains); technical control and analysis (selection and provision of human resources); supervision of activities in social and economic spheres; activities in the sphere of recreation and entertainment, culture and sports (historical heritage preservation; museums of all types; nature heritage preservation; other activities in the sphere of recreation and entertainment).</p> <p>Positions of specialist, engineer, research engineer, junior research</p>

	<p>fellow at profile scientific and research institutions, project and forecasting entities; expert, advisor in specific issues at public and private entities, executive public authorities, local authorities, non-governmental organizations, scientific and research and forecasting organizations, in consulting and engineering bureaus, accommodation entities. Master in “Geography of Eno-Gastronomic Recreation and Tourism” with further experience gaining can adapt him/her-self to adjacent fields of activities like pedagogics, ecology, economy, marketing, foreign trade.</p> <p>Additional decision of the Exam Commission, based on the results of the professional mastering in skills foreseen by special blocks of disciplines of this curricular (minimal necessary criteria: specialization block disciplines grades at least 75 points, specializing internship grade at least 75 points and qualification paper defence at least 75 points) assigns the professional qualification “ specialist in recreation”.</p>
<b>Further training</b>	The scientific level can be upgraded by doctoral and post-doctoral studies and high education and scientific-research institutions in Ukraine and abroad in geography, recreation, tourism, marketing, management, law, education.
<b>5 – Teaching and Assessment criteria</b>	
<b>Teaching and Learning</b>	<p>Methods and technologies used in this programme. For example: student-oriented, self-study.</p> <p>The overall style of education and training embraces a problem-oriented, learning by doing, and self-education. Lectures, seminars, workshops, laboratory work in small groups, self-work with textbooks and lecture notes, consultation with teachers. During the final year, half of time is given to write thesis, which shall be presented and discussed with the participation of teachers and classmates.</p>
<b>Assessment</b>	<p>Key strategies and methods of assessment.</p> <p>Written and oral exams, problem scientific and applied tasks, seminars, workshops and scientific reports with assessment of the level of results, defence of master qualification paper (thesis) assessed by and with participation of academicians of other universities.</p>